

TABLE 28

Companies with new-to-the-business product innovation, by company size: 2019–21

(Number and percent)

Employment size	Companies (number)	Product innovation only new to the business			
		Number		Percent	
		Yes	No	Yes	No
All companies	4,874,928	312,871	4,562,057	6.4	93.6
Micro companies					
1–4	2,734,191	154,449	2,579,742	5.6	94.4
5–9	950,548	65,107	885,441	6.8	93.2
Small companies					
10–19	577,397	45,015	532,382	7.8	92.2
20–49	399,566	31,288	368,278	7.8	92.2
Medium companies					
50–99	115,591	8,234	107,357	7.1	92.9
100–249	63,969	5,173	58,796	8.1	91.9
Large companies					
250–499	18,124	1,564	16,560	8.6	91.4
500–999	7,668	898	6,770	11.7	88.3
1,000–4,999	6,010	783	5,227	13.0 r	87.0
5,000–9,999	982	156	826	15.9	84.1 r
10,000–24,999	516	119	397	23.1	76.9
25,000 or more	372	84	288	22.6	77.4

r = relative standard error > 50%.

Note(s):

Detail across rows may not add to total because of rounding. Detail across columns have been adjusted to add to total.

Source(s):

National Center for Science and Engineering Statistics and Census Bureau, 2022 Annual Business Survey: Data Year 2021.